

Arts Leadership Certificate Program - Requirements

The ALP Certificate is a 2-year program. To graduate, accepted students must complete the following requirements in that time frame.

COURSE & INTERNSHIPS: 6 credits minimum

- Complete 4 credits of ALC courses + 2 credits for internships
- Take a minimum of 3 ALC courses (1 core course, 2 electives) to fulfill the 4 credits
- Receive a "B" or above for any ALC course and an "S" for internships

Required Core Course (select 1)

Course Title	Course Number	Credits	Semester Offered & Format
Entrepreneurial Thinking	ALC 210/410	2	Fall (online) & Spring (in person)
Creating a Modern Music Career	ALC 212/412	2	Fall (in person) & Spring (online)
Leadership Issues in Music	ALC 211/411	1	Fall (online)

Required Internships (select 2 semesters)

Semester	Location	Mode	Course	Credit	Hours
Summer	U.S. or International	In-person, virtual or hybrid	ALC 280/480	1	85–95 hours
Fall	Local (upstate NY)	In-person or hybrid	ALC 280/480	1	85–95 hours
Spring	Local (upstate NY)	In-person or hybrid	ALC 280/480	1	85–95 hours

ALP CERTIFICATE MEETINGS: 3-4 per semester

Each semester, there will be training sessions, meetings, and events specifically for the ALP Certificate cohort. These required activities will be outlined at the beginning of the semester. Some meetings will include pre- or post-event activities or assignments to complete.

SPECIAL EVENT: 1 per semester

Students are required to attend 1 special event of their choosing each semester and provide a short reflection. These sessions are to assist students in gaining insight into their career goals. These could be local presentations or online offerings such as podcasts or webinars, but must be a minimum of 30 minutes. Content should incorporate both music/arts topics AND at least one the following topics: careers, arts management, entrepreneurship, leadership, innovative ensembles, technology, wellness, community engagement, and/or DEI training. *Concerts do not count. This event must be outside of an ML/ALC course in which you're enrolled.*

Arts Leadership Certificate Program - Application Materials

Applications are due each September. Undergraduates starting their junior year, masters in their first semester, and doctorates in first or third semester may apply.

Application Material	Details
Resume	A <u>current</u> resume outlining your background, work/internships and/or leadership experience. Do NOT submit a performance resume. For assistance in developing a resume, visit our website.
Recommendation Letter	Have a faculty member, supervisor, or mentor submit a Letter of Recommendation. This letter should NOT be about your performance abilities. Rather, it should address your work ethic, personal characteristics, academic ability, potential for leadership, and/or your potential commitment to the goals of the Arts Leadership Certificate Program.
Essays	Write 3 short essays (1 page each). These are designed to give us a detailed view of your ambitions, and what you hope to get out of the program. <ul style="list-style-type: none"> Describe your career ambitions. What experience or knowledge do you hope to get out of the certificate program in order to help you achieve these career goals? Be specific. Describe any activities or projects in which you have been involved that demonstrated initiative or leadership (i.e. community engagement, ensemble organization, student organizations). What are some of the organizations for which you would like to intern? Describe 3 things you would hope to learn from your internship experience.

What We are Looking For: When reviewing applications, we expect for students to:

Required	Preferred
<ul style="list-style-type: none"> Be in good academic standing Have current/prior work experience Research the ALP Certificate and understand what the program offers Submit a high-quality application that follows the instructions 	<ul style="list-style-type: none"> Demonstrate existing leadership experience & skills Be mindful of how the classical music field is evolving and current trends Articulate their personal and professional goals – even if they include many ideas

Gaining Experience: Want to build upon your resume? Here are some suggestions:

<ul style="list-style-type: none"> Take an IML Course Attend the Eastman Leadership Academy Attend conferences/workshops in areas you are interested in Apply for a grant Run your own ensemble 	<ul style="list-style-type: none"> Become an orientation leader or board member of a student organization Apply for an on-campus/summer job Volunteer in the community Develop and work on a professional project Make a career advising appointment
--	---

