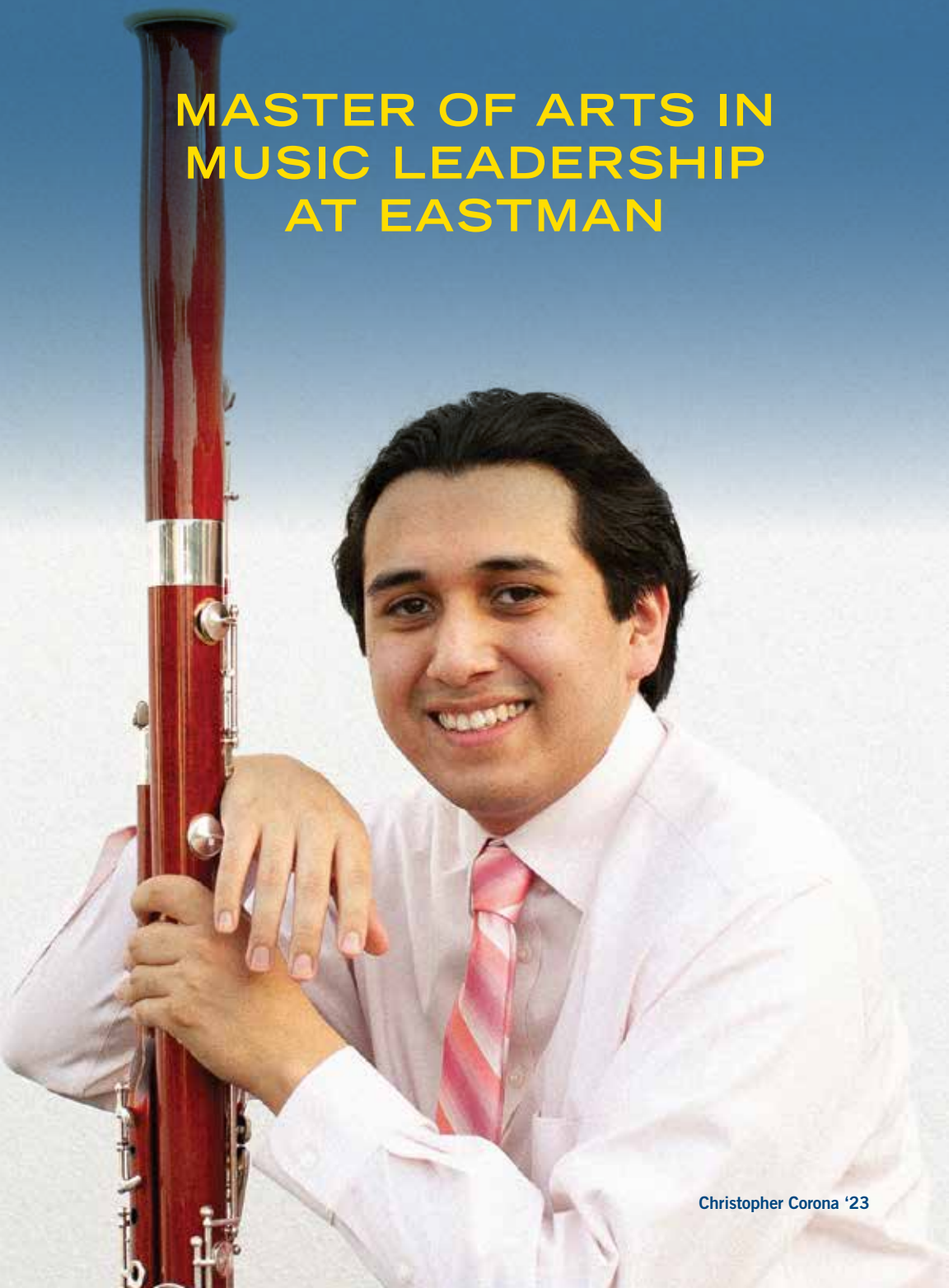


EASTMAN SCHOOL OF MUSIC

MASTER OF ARTS IN MUSIC LEADERSHIP AT EASTMAN



Christopher Corona '23

You are a passionate musician,
a creative and entrepreneurial
thinker, a committed artist...

**it's your time to
become a leader.**

Elena Harroun '22



Leadership Program

The online Master of Arts in Music Leadership degree program is designed for musicians who seek to lead traditional or non-traditional musical arts organizations. This degree combines engaging online learning, courses from Eastman's performance and scholarly offerings, and hands-on experience through the capstone project. Drawing from a musical background, graduates will be able to assume leading roles in musical arts initiatives of all kinds, connecting with leaders in the Eastman community and beyond.

Applicants

Applicants will hold an undergraduate degree or its equivalent in music. They will possess a high standard of musical skill and show breadth in musical and academic preparation. They may have professional experience in performance, education, or administration.

Online Learning

The coursework of the Music Leadership program is fully online, allowing students to participate from anywhere. Classes are a mixture of synchronous and asynchronous learning environments, with synchronous meetings scheduled based on students' availability.

"The MAML program is a fantastic and rigorous opportunity to explore how essential administration and leadership are to arts organizations."

- Christopher Corona '23

Timeline and Flexibility

The Master of Arts in Music Leadership is designed to be flexible to students' educational needs, and can be pursued full-time or part-time. Full-time students complete the degree over 14 months, starting in either the end of June or mid-January. Part-time students pursue the degree over multiple years, according to their schedule.

Hands-On Learning Experiences

The breadth and flexibility of the MA in Music Leadership extends beyond the screen. The degree incorporates real-world elements and simulations throughout the entire curriculum. The Fall Practicum course partners with a nationally renowned organization, allowing students to embark on a consulting-type project with guidance from executive leadership.

Additionally, the capstone experience provides the opportunity for students to work independently with a nationally recognized music organization, under the supervision of senior management. The capstone experience is individually designed and tailored to each student's entrepreneurial interests. Past partner organizations have included:

- Aspen Music Festival and School
- Eighth Blackbird
- Fifth House Ensemble
- Mass MoCA
- Street Symphony

apply.esm.rochester.edu/register/inquiry

Schedule and Courses

The Master of Arts in Music Leadership degree is a combination of intense coursework and hands-on experiences with leading musical arts organizations and mentors. Students will advance their creative mindsets, sharpen their decision-making abilities, and continue individual artistic growth. Courses are taught by Eastman faculty, alumni, and other experts from the professional music field. Music-based electives will be chosen from Eastman's rich performance and scholarly curriculum.

“Eastman’s MA in Music Leadership helped me develop the practical knowledge and critical thinking skills needed to feel confident while leading projects and furthering my career. I feel like I’ve learned valuable hard skills and built critical thinking abilities that I wouldn’t have gotten from work experience alone.”

- Eli Campbell '21

Additional Degree Options

MA+MBA


The Eastman School of Music and Simon Business School offer students the opportunity to earn a Master of Arts in Music Leadership in combination with a Master of Business Administration degree. When pursued full-time, this combined degree coursework takes three summers and two academic years to complete. Students are subject to the application process of each degree and must be accepted to both programs individually.

MA+MM

Students may also choose to pursue a Master of Music performance degree while working towards the Master of Arts in Music leadership. This dual-degree coursework takes two summers and three academic years to complete. Students are subject to the application process of each degree and must be accepted to both programs individually.

Minor in Music Leadership

The Minor in Music Leadership offers Eastman doctoral students an individualized course plan to hone artistic and managerial skills, and to support students' independent learning objectives. The 10-12 credits of Music Leadership courses can be applied towards the elective requirements in the doctoral degree program.



For more information, go to
[esm.rochester.edu/admissions/grad/
ma/#leadership](https://esm.rochester.edu/admissions/grad/ma/#leadership)

Or contact:

Rachel Roberts

Director, Institute for Music Leadership
Associate Professor of Music Leadership

rroberts@esm.rochester.edu

585-275-1730

apply.esm.rochester.edu/register/inquiry

MA in Music Leadership Courses

The Music Leadership curriculum focuses on the hard and soft skills development in administration, leadership, and musicianship. The required courses are interwoven with topics that are central to leadership, including conflict negotiation skills, ethics and accountability, and diversity, equity, and inclusion. All Music Leadership courses are taught by faculty that are leading professionals in the music field.

Core Curriculum

- Creative and Innovative Leadership in Musical Enterprises
- Generating and Screening Entrepreneurial Ideas in Music
- Designing Creative Initiatives for Musical Enterprises: Practicum
- Leadership Issues in Music
- Music Administration and Governance
- Economics of Musical Arts Organizations
- Introduction to Financial Management
- Law and Music
- Marketing for Musical Enterprises
- Development and Fundraising in Music

Capstone Experience

At the conclusion of the degree, the individually designed capstone experience allows students to explore their interests under the guidance and mentorship of senior management from nationally renowned partner organizations.

Music Electives

The core curriculum is complemented by individually selected music performance and academic electives from Eastman curriculum.

Students studying remotely will have a limited number of electives to select from. Students residing in the Rochester area can select from the full compliment of Eastman elective course offerings.

“Throughout my musical history, I’ve loved initiatives that combine tradition with entrepreneurial innovations, while relating to a greater societal context...The MA in Music Leadership equips you with the entrepreneurial mindset to thrive in your career!”

- D’Jean Vasciannie ‘19



Learn more at:
[apply.esm.rochester.edu/
register/inquiry](https://apply.esm.rochester.edu/register/inquiry)



EASTMAN
SCHOOL OF MUSIC
UNIVERSITY OF ROCHESTER