

**Eastman School of Music
Minor in Music Leadership**

OVERVIEW

The Minor in Music Leadership offers Eastman doctoral students the opportunity for focused study to hone both artistic and managerial skills as a future music leader. This is not a stand-alone program; rather, it is to be undertaken in conjunction with an Eastman DMA or PhD program. The courses available in the Minor are part of the required curriculum for the Master of Arts in Music Leadership graduate degree and will be taken alongside Music Leadership graduate students.

BENEFITS TO STUDENTS

Eastman’s alumni lead, both on and off the stage, many of the country’s most prestigious traditional and non-traditional music arts organizations. Increasingly, musicians are expected to have both artistic and managerial skills to succeed in these leadership roles. The Minor in Music Leadership is designed to enhance a doctoral students’ musical and academic skills with managerial and business skills to be effective leaders in music.

MINOR REQUIREMENTS

A limited number of doctoral students (5-6) will be selected each year for this minor. To successfully complete this minor, the program requires:

- 10 -12 credits of Music Leadership coursework
- Individual advising appointments with the Graduate Degree Program Director
- A final review with the Graduate Degree Program Director

Students pursuing a Minor in Music Leadership will create an individualized course plan to support their independent leadership objectives, in collaboration with the Graduate Degree Program Director. The course plan should be derived from the following Music Leadership curriculum:

Course	Credits	Semester
Music Administration and Governance	4	Summer
Leadership Issues in Music	1	Summer / Fall
Law and Music	2	Fall
Development and Fundraising in Music	3	Fall
Introduction to Financial Management	3	Fall
Economics of Musical Arts Organizations	3	Spring
Marketing for Musical Enterprises	3	Spring
Creative and Innovative Leadership in Music Enterprises	3	Spring
Generating and Screening Entrepreneurial Ideas in Music	3	Spring

N.B.: The 3-credit fall course Designing Creative Initiatives for Musical Enterprises: Practicum and the 3-credit summer Internship or Mentorship are *reserved only for Music Leadership majors*.



HOW TO APPLY

Applicants to the Minor in Music Leadership must be current Eastman students enrolled in a DMA or PhD program.

The application process includes submitting an application form, two brief essays, submission of transcripts, and an interview with the Graduate Degree Program Director. Transcripts can be the unofficial version downloaded from Blackboard.

For the essays, please answer the following two prompts (maximum of 250 words each essay):

1. What interests you about the music leadership minor and how does this interest connect with your career goals?
2. What courses do you propose to take from the Music Leadership curriculum and how will those courses contribute to your degree program goals?

It will take 2-3 semesters to complete this minor. In preparation to meet this timeline, please apply by **November 1st of your second DMA/PhD year at the latest.**

For further inquiries or submission of your application for a Minor in Music Leadership, please contact:

Rachel Roberts
Associate Professor, Music Leadership
Graduate Degree Program Director
Institute for Music Leadership
rroberts@esm.rochester.edu
585-275-1730



**EASTMAN
INSTITUTE FOR
MUSIC LEADERSHIP**

**MINOR IN MUSIC LEADERSHIP
Application**

APPLICATION INFORMATION

Student I.D. No. _____

Name _____
 Family (Last) Name Given (First) Name Middle Name

Mailing Address _____
 Street City State Zip

Contact Info _____
 Phone Email

ESM Information _____
 Major Instrument Dept/Degree Applied Teacher

DESCRIPTION OF THE MINOR IN MUSIC LEADERSHIP

The Minor in Music Leadership (10-12 credits) recognizes satisfactory completion of a set of Music Leadership graduate courses that relate to a student’s individual interest in furthering leadership skillsets. Requirements of this minor can be integrated into a student’s existing elective credits of the DMA/PhD program.

REQUIREMENTS FOR THE CERTIFICATE (10-12 credits)

Course	Credits	Semester
Music Administration and Governance	4	Summer
Leadership Issues in Music	1	Summer / Fall
Law and Music	2	Fall
Development and Fundraising in Music	3	Fall
Introduction to Financial Management	3	Fall
Economics of Musical Arts Organizations	3	Spring
Marketing for Musical Enterprises	3	Spring
Creative and Innovative Leadership in Music Enterprises	3	Spring
Generating and Screening Entrepreneurial Ideas in Music	3	Spring

ADMISSIONS PROCEDURES

1. Application Form: complete this form.
2. Personal Statement: In 250 words or less for each question, please answer: (1) What interests you about the music leadership minor and how does this interest connect with your career goals? (2) What courses do you propose to take from the Music Leadership curriculum and how will those courses contribute to your degree program goals?
3. College Transcripts: please submit your transcripts to support this application; ESM unofficial transcripts downloaded from Blackboard are acceptable.
4. Interview: You will be asked to interview in early November after submitting all application materials.

Please submit this form and all application materials (PDF versions) electronically to Rachel Roberts at rroberts@esm.rochester.edu.